



the Sense

Amazingly clean air from
a stunningly cool air purifier



Because clean air matters

If you, your family and friends enjoy breathing air indoors as pure as nature intended, then you'll love our Blueair Sense.

Removing the hazardous pollutants increasingly found indoors such as chemical allergens, viruses and dust particles, Sense uses a second generation HEPASilentPlus™ filtration system innovated for your improved health and wellbeing.

Sense looks as stunning as it is efficient at cleaning indoor air in modern homes and offices. The design has already won widespread critical acclaim in international design awards for its leading-edge technology, avante garde design and impeccable green credentials.

Benefits of breathing cleaner air

- Better health
- Better energy
- Better wellbeing
- Better skin
- Fewer bad odors
- Less hay-fever
- Fewer headaches
- Less colds
- Less coughing
- Less allergies

Reasons for cleaning indoor air

- Indoor air can be up to 100 times more polluted than outside
- Children are affected more by air pollution than adults
- Indoor air pollution stems from:
 - Indoor chemical contaminants (carpeting, upholstery, cleaning fluids)
 - Outdoor sources (motor vehicle exhausts and dust)
 - Biological pollution (bacteria, molds, pollen and viruses)



An altogether different indoor air experience

The Blueair Sense is both highly efficient and great looking at the same time, while taking ease-of-use to the next level with non-touch speed control in the tempered glass surface.

Generating pristine clean air and reducing the risk of allergies and respiratory illness, Blueair's unique HEPASilent® technology is proven to remove 99.97% of all harmful airborne pollutants from rooms faster than any other competing product. Sense achieves this by harnessing a Blueair-unique advanced filter and ion particle-charging process to deliver better results than any competing solution.

The HEPASilent® technology allows...



Less dense filter media, which means...



Lower air pressure through the filter, which gives...



Lower noise levels and...

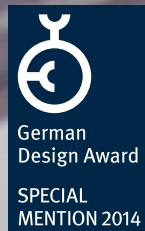
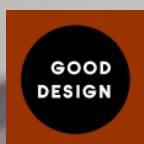


Less energy consumption.

To make it easier to use, Sense has a visually attractive, interactive motion-sensitive tempered glass top allowing users to change speeds with simple hand swipes above the scratch-proof surface.

Highlights

- Engineered to remove virtually every impurity in the air, helping adults and children combat asthma and allergies, and live easier with pets and smokers
- Certified cleaning of air in 150 sq. ft. (14 m²) rooms five times per hour
- Designed to operate whisper quietly, using less electricity than a low-energy light bulb
- Easy to operate
- Made compact to be easy to move
- A wide choice of six colors



Sense is a brainchild of Sweden's globally acclaimed Claesson Koivisto Rune architectural and design studio. It has won wide acclaim for its stunning innovation, including Japan's G-mark, the USA's Good Design Awards and a nomination in Sweden's 'Design S' award, which praised Sense as a 'design that enriches everyday life'.

How Blueair Sense cleans your indoor air

Polluted air is drawn into the Blueair system

The *pre-filter* captures the largest particles before they enter the unit
The filter is equipped with an *active carbon sheet* to remove gases

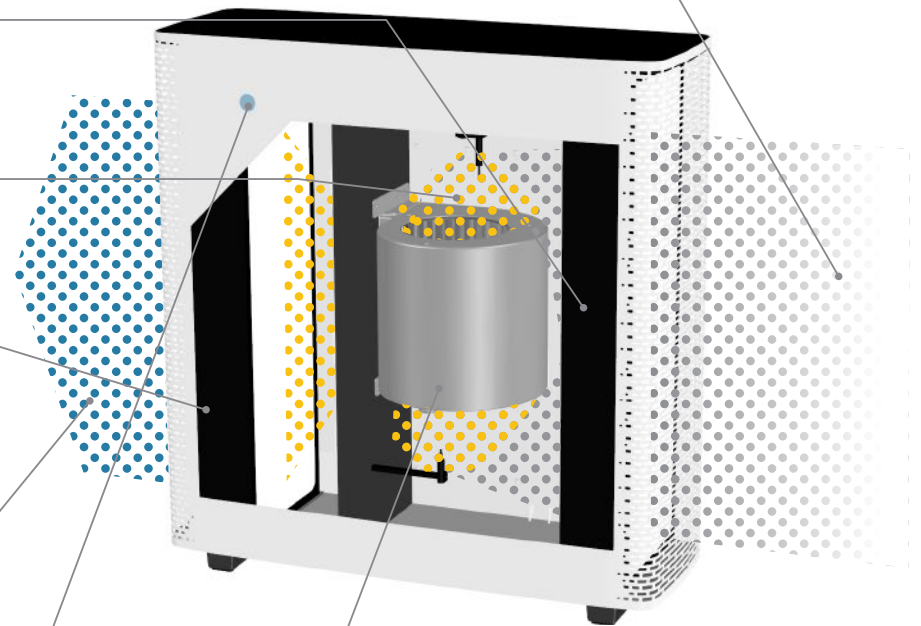
Airborne particles pass through an *ion chamber* and are electrically charged

The charged particles adhere effortlessly to the *main filter*
The filter is equipped with an *active carbon sheet* to remove gases

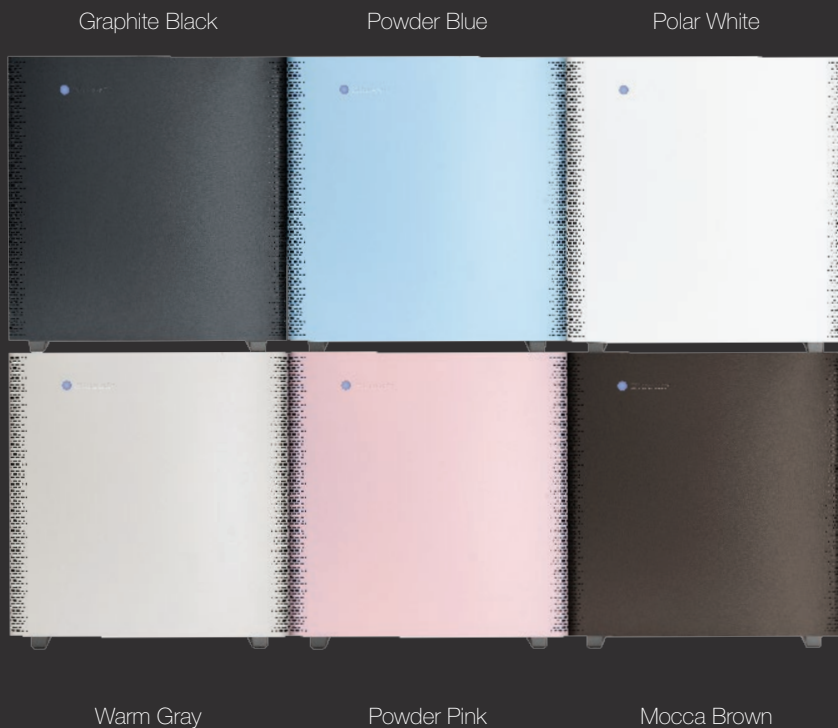
Clean air

Blue diode. Indicates that the unit is turned on and giving you cleaner, healthier air

The *ultra-quiet fan* creates an airflow that fully cleans the room 5 times per hour



Performance & specifications*



Room size	150 sq. ft. (14 m ²)
CADR (Clean Air Delivery Rate)	
Smoke	100 cfm (170 m ³ /h)
Dust	100 cfm (170 m ³ /h)
Pollen	100 cfm (170 m ³ /h)
Air changes per hour (ACH)**	5 (150 sq.ft. room) 5 (14 m ² room)
Airflow (Speed 1-2-3)	45-60-110 cfm 76-102-187 m ³ /h
Size (HxWxD)	19.5 x 18.5 x 6.7 in. 492 x 470 x 170 mm
Product weight	24 lbs (11 kg)
Energy consumption (Speed 1-2-3)	4-6-30 Watts
Noise level (Speed 1-2-3)	29-33-50 dB(A)
Electronic sensors with remote	No
Filter replacement indicator	Yes
On/off timer	No
Speed control options	1-2-3, non-touch
Casters	No
Air outlet	Side
Air inlet	Side

* Specifications based on US version models with 120 VAC, 60 Hz.

** Air changes per hour are calculated on the recommended room size, assuming 8-foot (2.4 m) ceilings. For smaller rooms, the air changes per hour will increase.



Giving you cleaner, healthier air

Innovated with love in Sweden, the Blueair Sense employs radically different design, new technology and eco-friendly materials for an out-of-the-box experience beyond cleaning allergens, viruses and other airborne pollution from the indoor air we breathe.

Blueair was founded on the belief that everyone should be able to enjoy clean air indoors, at home or in the workplace.

We have become a global authority on how to remove indoor air impurities down to the tiniest particle thanks to our deep commitment to research and innovation.

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